

2024 Buick  
Encore GX

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**BUICK**  
Exceptional by design



Available features shown.



Versatile, tech-savvy and unapologetically stylish, the new 2024 Encore GX proves there's nothing like having everything. Take the wheel and discover a stunning way to go somewhere new.

**Designed to keep you a step ahead at every step.**

# Encore GX trim overview



**Preferred** Well-defined character on the outside. Thoughtfully versatile space on the inside. The well-equipped Preferred welcomes you with style, refinement and a wealth of talents.

**Highlights:**

- > Updated interior and exterior accents
- > Buick Driver Confidence suite of standard safety and driver-assistance features<sup>1</sup>
- > All-new ultrawide 11" diagonal infotainment display
- > New grille and new front fascia
- > New 18" Bright Silver painted aluminum wheels
- > LED headlamps



**Sport Touring** As the boldest expression of Encore GX style, Sport Touring adds a level of athleticism to an already stunning design. Exclusive features include 18" gloss-black aluminum wheels and a high-gloss black mesh grille with ST badge.

**Highlights:**

- > New Sport Touring grille and front fascia
- > New and exclusive available 19" gloss-black painted wheels
- > New flat-bottom steering wheel
- > LED taillamps with red lenses
- > ST logo embroidered on front-seat head restraints
- > Gloss-black exterior accents
- > Available power liftgate
- > Available panoramic moonroof



**Avenir** The first-ever Encore GX Avenir is distinctive and full of confidence thanks to exclusive features inside and out. As the highest expression of Encore GX luxury, this SUV is more than ready to elevate every drive.

**Highlights:**

- > Exclusive Avenir grille and 19" aluminum wheels with Pearl Nickel finish
- > LED taillamps with clear lenses
- > Heated front seats, heated steering wheel and remote start
- > 8-way power-adjustable driver seat with 2-way power-adjustable lumbar
- > Leather-trimmed front seats with Avenir quilt pattern on seatbacks
- > Avenir logo embroidered on front-seat head restraints
- > Available Bose<sup>2</sup> premium 7-speaker audio system including amplifier

<sup>1</sup>Buick Driver Confidence: Automatic Emergency Braking, Front Pedestrian Braking, Forward Collision Alert, Following Distance Indicator, Lane Keep Assist with Lane Departure Warning and IntelliBeam auto high beams. Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle Owner's Manual for important feature limitations and information. <sup>2</sup>Bose is a registered trademark of the Bose Corporation in the U.S. and other countries.

# Key features

● STANDARD ○ AVAILABLE - NOT AVAILABLE

PREFERRED SPORT TOURING AVENIR



Sport Touring shown.

See your Buick dealer or buick.com for more feature details and requirements.

## EXTERIOR

Heated power-adjustable outside mirrors, body-color, manual-folding	●	●	●
LED headlamps, automatic on/off	●	●	●
Manual liftgate	●	●	●
Roof-mounted side rails	○	●	●
Power liftgate	○	○	—
Hands-free power liftgate <sup>1</sup>	—	—	○
Taillamps, halogen	●	—	—
LED taillamps with red lenses	—	●	—
LED taillamps with clear lenses	—	—	●

## INTERIOR

Ultrawide 11" diagonal infotainment display plus an 8" diagonal Driver Information Center	●	●	●
Steering column, tilt and telescopic	●	●	●
Single-zone manual air conditioning	●	●	—
Remote vehicle starter system	○ <sup>2</sup>	○ <sup>2</sup>	●
Keyless Open, includes remote keyless entry	●	●	●
Heated driver and front-passenger seats	○ <sup>2</sup>	○ <sup>2</sup>	●
Flat-folding front-passenger seatback	○ <sup>2</sup>	○ <sup>2</sup>	●
Panoramic moonroof	○	○ <sup>3</sup>	○
Climate control, dual-zone automatic with individual climate settings for driver and front passenger	—	—	●

Continued on the next page

<sup>1</sup>Included and only available with Avenir Convenience Package.

<sup>2</sup>Included and only available with Comfort Package.

<sup>3</sup>Included and only available with Experience Buick Package.

# Key features

● STANDARD ○ AVAILABLE - NOT AVAILABLE

PREFERRED SPORT TOURING AVENIR



Avenir shown with available features.

See your Buick dealer or buick.com for more feature details and requirements.

## INTERIOR CONTINUED

	PREFERRED	SPORT TOURING	AVENIR
6-speaker audio system with enhanced performance (FWD models)	●	●	●
7-speaker audio system with enhanced performance including amplifier (AWD models)	●	●	●
Air filter, pollutant	●	●	—
Heated steering wheel	○ <sup>1</sup>	○ <sup>1</sup>	●
Bose <sup>2</sup> premium 7-speaker system with amplifier	—	○ <sup>3</sup>	○ <sup>4</sup>
Air filter, pollutant and fine dust	—	—	●
120-volt power outlet, located on the rear of center console	—	—	●
Universal Home Remote	—	—	●



Preferred 18" wheel shown.

## CAPABILITY

	PREFERRED	SPORT TOURING	AVENIR
Front-Wheel Drive	●	●	●
StabiliTrak, stability control system	●	●	●
ECOTEC 1.2L Turbo engine (FWD only)	●	—	—
ECOTEC 1.3L Turbo engine	○ <sup>5</sup>	●	●
All-Wheel Drive with Drive Mode Selector	○	○	○

<sup>1</sup>Included and only available with Comfort Package. <sup>2</sup>Bose is a registered trademark of the Bose Corporation in the U.S. and other countries. <sup>3</sup>Requires Experience Buick Package. <sup>4</sup>Included and only available with Avenir Convenience Package. <sup>5</sup>Included with AWD-equipped Preferred.

# Key features

● STANDARD ○ AVAILABLE – NOT AVAILABLE

PREFERRED SPORT TOURING AVENIR

See your Buick dealer or [buick.com](http://buick.com) for more feature details and requirements.

## TECHNOLOGY

Keyless Open and push-button start	●	●	●
Wireless Apple CarPlay® compatibility <sup>1</sup>	●	●	●
Wireless Android Auto™ compatibility <sup>2</sup>	●	●	●
Teen Driver <sup>3</sup>	●	●	●
Wi-Fi® Hotspot <sup>4</sup>	○	○	○
Wireless smartphone charging <sup>5</sup>	○ <sup>6</sup>	○ <sup>6</sup>	○ <sup>7</sup>
3 years of OnStar® Remote Access Plan <sup>8</sup>	●	●	—
3 years of OnStar Premium Plan <sup>9</sup>	—	—	●
3 years of in-vehicle Wi-Fi® Hotspot data <sup>4</sup>	—	—	○



Sport Touring shown.

<sup>1</sup>Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay®, Siri®, iPhone® and Apple Music® are trademarks of Apple Inc., registered in the U.S. and other countries. <sup>2</sup>Vehicle user interface is a product of Google, and its terms and privacy statements apply. Wireless use of Android Auto requires a compatible Android 11.0+ phone and compatible active data plan. Check [g.co/androidauto/requirements](http://g.co/androidauto/requirements) for compatibility. Android and Android Auto are trademarks of Google LLC. <sup>3</sup>Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle Owner's Manual for important feature limitations and information. <sup>4</sup>Service varies with conditions and location. Requires active OnStar service and paid AT&T® data plan. Visit [onstar.com](http://onstar.com) for details and limitations. <sup>5</sup>The system wirelessly charges one compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see [buick.com/support/vehicle/phone-connect](http://buick.com/support/vehicle/phone-connect) or consult your carrier. <sup>6</sup>Included and only available with Advanced Technology Package. <sup>7</sup>Included and only available with Avenir Technology Package. <sup>8</sup>Remote Access Plan does not include emergency or security services. See [onstar.com](http://onstar.com) for details and limitations. <sup>9</sup>OnStar plan, working electrical system, cell reception and GPS signal required. OnStar links to emergency services. Service coverage varies with conditions and location. Service availability, features and functionality vary by device and software version. Data plans provided by AT&T. See [onstar.com](http://onstar.com) for details and limitations.



Sport Touring shown.

# Key features

● STANDARD ○ AVAILABLE — NOT AVAILABLE

PREFERRED

SPORT  
TOURING

AVENIR

See your Buick dealer or [buick.com](http://buick.com) for more feature details and requirements.

## SAFETY AND DRIVER ASSISTANCE

Rear Cross Traffic Alert <sup>1</sup>	●	●	●
Lane Change Alert with Side Blind Zone Alert <sup>1</sup>	●	●	●
Lane Keep Assist with Lane Departure Warning <sup>1</sup>	●	●	●
Automatic Emergency Braking <sup>1</sup>	●	●	●
Front Pedestrian Braking <sup>1</sup>	●	●	●
Forward Collision Alert <sup>1</sup>	●	●	●
Following Distance Indicator <sup>1</sup>	●	●	●
HD Rear Vision Camera <sup>1</sup>	●	●	●
Rear Seat Reminder <sup>2</sup>	●	●	●
IntelliBeam auto high beams	●	●	●
Adaptive Cruise Control <sup>1</sup>	○ <sup>3</sup>	○ <sup>3</sup>	○ <sup>4</sup>
Rear Park Assist <sup>1</sup>	○ <sup>3</sup>	○ <sup>3</sup>	○ <sup>4</sup>
HD Surround Vision <sup>1</sup>	○ <sup>3</sup>	○ <sup>3</sup>	○ <sup>4</sup>
Rear Camera Mirror <sup>1</sup> with washer	—	—	○ <sup>4</sup>

<sup>1</sup>Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle Owner's Manual for important feature limitations and information. <sup>2</sup>Does not detect people or items. Always check rear seat before exiting. <sup>3</sup>Included and only available with Advanced Technology Package. <sup>4</sup>Included and only available with Avenir Technology Package.



Sport Touring shown.



Avenir shown.

## Key Avenir features

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See your Buick dealer or [buick.com](https://www.buick.com) for more feature details and requirements.

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### **AVENIR-EXCLUSIVE**

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Signature Avenir grille with Black Ice finish

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19" aluminum wheels with Pearl Nickel finish

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LED taillamps with clear lenses

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Body-color lower rocker cladding and wheel arch flares

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Avenir logo embroidered on front-seat head restraints

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Avenir quilt pattern on outboard seatbacks

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Front-door plate cover with Avenir script

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Dual-zone automatic climate control

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3 years of OnStar Premium Plan<sup>1</sup>

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<sup>1</sup>OnStar plan, working electrical system, cell reception and GPS signal required. OnStar links to emergency services. Service coverage varies with conditions and location. Service availability, features and functionality vary by device and software version. Data plans provided by AT&T. See [onstar.com](https://www.onstar.com) for details and limitations.



# Packages

● STANDARD ○ AVAILABLE – NOT AVAILABLE

PREFERRED SPORT TOURING AVENIR



Preferred shown.

See your Buick dealer or [buick.com](http://buick.com) for more package details and requirements.

	PREFERRED	SPORT TOURING	AVENIR
<b>Black Roof Package<sup>1</sup></b> Includes black roof panel, black roof rails and black exterior mirror caps	—	○	—
<b>Comfort Package</b> Includes 8-way power-adjustable driver seat with 2-way power-adjustable lumbar, heated driver and front-passenger seats, heated steering wheel, front-passenger flat-folding seatback, rear center armrest and remote start	○	○	—
<b>Advanced Technology Package</b> Includes Adaptive Cruise Control, <sup>2</sup> Rear Park Assist, <sup>2</sup> HD Surround Vision <sup>2</sup> and wireless smartphone charging <sup>3</sup>	○	○	—
<b>Experience Buick Package</b> Includes panoramic moonroof and 19" gloss-black aluminum wheels	—	○	—
<b>Avenir Technology Package<sup>4</sup></b> Includes Adaptive Cruise Control, <sup>2</sup> Rear Camera Mirror <sup>2</sup> with washer, HD Surround Vision <sup>2</sup> and wireless smartphone charging <sup>3</sup>	—	—	○
<b>Avenir Convenience Package</b> Includes hands-free power liftgate, Rainsense wipers, Rear Park Assist <sup>2</sup> and Bose <sup>5</sup> premium 7-speaker audio system	—	—	○

<sup>1</sup>Available with Copper Ice Metallic, Cinnabar Metallic, White Frost Tricoat or Moonstone Gray Metallic exterior colors. <sup>2</sup>Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle Owner's Manual for important feature limitations and information. <sup>3</sup>The system wirelessly charges one compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see [buick.com/support/vehicle/phone-connect](http://buick.com/support/vehicle/phone-connect) or consult your carrier. <sup>4</sup>Requires Avenir Convenience Package. <sup>5</sup>Bose is a registered trademark of the Bose Corporation in the U.S. and other countries.



Preferred shown.

# Specifications

## DIMENSIONS (INCHES)

Wheelbase	102.0
Overall length	171.1
Body width	71.3
Overall height (maximum with roof rails)	65.2
Head room, front/rear (without moonroof)	39.7/38.1
Shoulder room, front/rear	55.4/53.6
Hip room, front/rear	51.8/50.7
Leg room, front/rear	40.9/36.0



# Specifications

## CAPACITIES

	Standard engine on Preferred FWD	Standard engine on Preferred AWD, Sport Touring FWD/AWD and Avenir FWD/AWD. Available on Preferred FWD.
Engine type	ECOTEC 1.2L Turbo	ECOTEC 1.3L Turbo
Horsepower	137 @ 5000 rpm	155 @ 5600 rpm
Torque	162 lb-ft @ 2500-4000 rpm	174 lb-ft @ 1600-4000 rpm
EPA-estimated mpg	30 city/31 hwy FWD	29 city/31 hwy FWD 26 city/28 hwy AWD
Fuel tank (approx.)	13.2 gallons	13.2 gallons
Cargo volume <sup>1</sup>	With rear seats up: 23.5 cu. ft.  With rear seats down: 50.2 cu. ft.	With rear seats up: 23.5 cu. ft.  With rear seats down: 50.2 cu. ft.

<sup>1</sup>With cargo area floor lowered. Cargo and load capacity limited by weight and distribution.



Avenir shown.

# Encore GX accessories

Personalize and protect your Encore GX with genuine available Buick Accessories. Designed for seamless compatibility with your vehicle, these accessories help enhance every facet of your driving experience.

## Explore available Buick Accessories

Scan the code to explore photos, details and a complete list of Buick Accessories.



**Premium all-weather floor liners** Count on these custom first- and second-row liners for superior fit and protection. Features include unique 3D design, anti-slip backing, hassle-free installation and Buick script on the first row.



**Premium all-weather floor mats** Precision-made to fit Encore GX, these first- and second-row mats offer stylish protection. High-friction backing helps prevent shifting, and the Buick script on the first-row mats makes for a premium finish.



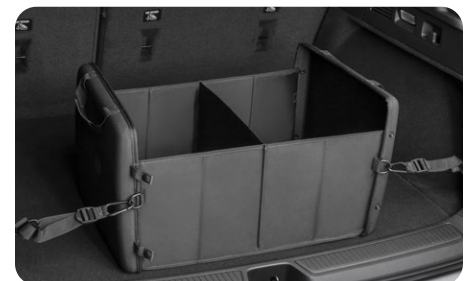
**Sport pedal and cover package** Elevate the look and feel of your Encore GX with custom-designed pedal covers. These stainless-steel covers feature raised traction pads and fit seamlessly over existing pedals.



**Splash guards** Help protect against mud, gravel and road splash with these custom-designed guards. Molded in black, these stylish guards come in a set of four and include mounting hardware for easy installation.



**Integrated cargo liner** This thoughtful solution for Encore GX helps protect the cargo floor as well as the back of the rear seats—whether the seats are up or down. The liner also adds a touch of style with the Buick script.



**Cargo organizer** Dividers and attachment straps that connect to the tie-down rings make this folding organizer a versatile storage solution. It even adds a custom touch with the Buick logo.



## Ready to take a closer look?

To learn more about the technologies, features, options and colors available on each model, use the Build & Price tool at [buick.com](https://www.buick.com). Of course, nothing compares with experiencing Encore GX in person.

We invite you to visit a Buick dealer for a test-drive.

Scan to Build & Price your Encore GX now.



Avenir shown.

**Important words** We have tried to make this guide comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this guide and other published materials provided at the dealership or affixed to vehicles are approximations based on design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of publication, please check with your Buick dealer for complete details. ©2024 General Motors. All rights reserved.